

AICV President Lene Bech Vice President Daniel Emerson Secretary General Mrs. Milica Jevtic VIA EMAIL: <u>milica.jevtic@aicv.org</u>

May 23, 2022

Re: Ice Cider Standard

Dear President Bech, Vice President Emerson and Secretary General Jevtic:

We are writing this letter on behalf of the American Cider Association (ACA) with regard to a proposed standard for Ice Cider / Apple Ice Wine that we understand is under consideration by the AICV. We urge AICV to recognize the precedent for the definition of Ice Cider (Cidre de Glace) set by the government of Quebec, Canada where this style of cider originated in the 1990s.

Quebec S-13, r. 4 - Regulation respecting cider and other apple-based alcoholic beverages

(7) "ice cider": cider obtained by the fermentation of juice of apples that has a pre-fermentation sugar content of not less than 30° Brix achieved solely by natural cold, producing a finished product with a residual sugar content of not less than 130 g per litre and an actual alcoholic strength of more than 7% by volume but not more than 13% by volume;

This definition is recognized by the ACA and its member producers, and a basic principle of that definition – the required use of natural cold weather for cryo-extraction or cryo-concentration – is enforced by our U.S. Federal Alcohol & Tobacco Tax & Trade Bureau (TTB) with respect to labeling.

Producers in the state of Vermont, USA created the Vermont Ice Cider Association in 2010 for the purposes of production of ice cider according to the style guidelines in Quebec: <u>http://www.VermontlceCider.com</u>

The fermentation and flavor parameters as defined by Quebec are also used as standards for the category by the Great Lakes International Cider & Perry Competition, the largest international cider competition in the world: <u>https://glintcap.org/styles/ice-cider/</u>

We also believe the protection for the Quebec standard of Ice Cider / Apple Ice Wine with regard to natural cold weather to be consistent with the protection previously granted by the World Trade Organization to the standard for Ice Wine as defined in Article 12 of the World Wine Trade Group Agreement on Requirements for Wine Labelling signed in 2006 as follows:

Article12. Icewine

Each Party shall permit wine to be labelled as Icewine, icewine, ice-wine, or similar variation thereof, only if that wine is made exclusively from grapes naturally frozen on the vine, as provided in Annex 1.

We thank you for your consideration and would be happy to discuss this further in a meeting.

Sincerely,

Michelle In

Michelle McGrath ACA Executive Director

Eleanor Léger ACA Board President