

Coffee Chat

Choosing Equipment That's Not Too Big, Not Too Small, but 'Just Right'

Find what your in- and outputs are (or projected to be) as well as how much effort it takes you, so you can determine what piece of equipment you would need to achieve your goals.

TOTAL GALLONS/DAY

How much juice do you produce per day on average?

INPUT OF PRODUCE/DAY IN LB

What is the average input in produce to reach your daily goal?

PRESSING HOURS/DAY FOR X GALLONS

How many hours do you press per day (or would press) the above amount with your current method?

PRESSING DAYS/YEAR

How many days per year do you press?

Cost of Production

To determine an accurate ROI, you would need to know what it costs you currently to produce your product.

PEOPLE

How many people does it take to press the above amount/day (excluding prep work)?

WAGE/WORKER/HOUR

What is the average hourly wage per worker?

Yield Profitability Calculation

Sometimes pressing systems result in a higher or lower yield. To accurately calculate the profitability of a higher or lower yield, you would need to know the following.

UNIT SIZE IN OZ

What is your most typical unit size you are filling?

NET PROFIT/UNIT

What is your average net profit per unit in \$ (e.g., 0.98)?

For further assistance on finding your ROI feel free to contact me at
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