



Join the **Beer Business Finance Association** and improve **financial results, increase profitability**, connect with peers, and share best practices

The Beer Business Finance Association is the **ONLY** national network created specifically for those driving and ensuring your business financial performance.

It's an organization of financial pros, like you, looking to improve financial results, increase profitability, connect with peers, and share best practices.

Our mission is to help breweries increase financial results through transformational financial training and support.

Who is it for?

Corporate Membership in *the Beer Business Finance Association* is beneficial for anyone in your organization who is responsible for driving or ensuring financial performance.



Do you struggle to find a good process to analyze your monthly financial reports?

Admin and finance personnel will benefit from best practices to review, analyze, and create action items to improve financial results.



Do you struggle to analyze cost of goods sold and improve gross profit?

General managers and inventory managers will benefit from using key metrics, checklists, and best practices to measure, monitor and improve gross profit. A critical driver of brewery financial results.



Do you struggle to increase sales and identify opportunities for growth?

Owners and sales managers will benefit from sales growth tools, tactics, and strategies to drive top line performance.

Why is membership critical to your business?

Competition in the market is fierce and cost increases are everywhere. Running a brewery business has never been so challenging.

You are not alone. *the Beer Business Finance Association* is a network of your peers who are facing the same problems that you are. Together, we'll discuss challenges, opportunities, and best practices to help your business improve financial outcomes.

Membership includes access to a library of on-demand training videos and materials specifically for breweries.

Resources include training on sales growth tactics, gross profit analysis, inventory management, employee recruitment, retention, and training, and much more.

In addition to the training resources, you will have direct access to me, a beer industry CFO, to ask questions and get answers.

Membership benefits include:

- ▶ Unlimited access to brewery financial training courses
 - Course topics include sales growth strategies, inventory management, financial budgeting, and more
- ▶ Quarterly financial roundtable meetings
 - Virtual meetings to review timely and relevant financial topics facing breweries
 - Sample topics include how to create a KPI dashboard, tools to properly calculate your cost of goods sold, and strategies to build a financial plan
- ▶ Monthly brewery financial bulletin
 - Keep you current on the latest financial trends in the beer business
 - Topics include latest trends in brewery software, gross profit analysis techniques, and cash flow management
- ▶ Member discounts on group coaching and private coaching
 - Group members receive a 20% discount off any Beer Business Finance coaching package
 - For more information on coaching packages, send me an email at Kary@BeerBusinessFinance.com

What does it cost?

Corporate membership dues are **\$497** per year, and benefits are available to everyone in your organization.

Each membership comes with log in credentials to the brewery financial training courses, subscription to the monthly financial newsletter, and access to the quarterly financial roundtable meetings.

Ready to join?

Join the **ONLY** organization of brewery financial professionals. Pros, like you, looking to connect with peers, share best practices, and improve financial results in your business by receiving transformational networking, training and coaching.

www.bbfassociation.org



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