

COVID-19: MEASURING THE ON PREMISE IMPACT

July 28, 2022



ON PREMISE SALES: TOTAL US

W/E JULY 23 2022

Value Velocity

Check Value

Ticket Count

\$78,839

\$49.56

1,591

vs July 24 2021

+1%

+7%

-6%

CONSUMER RESEARCH: KEY STATES*

BEHAVIOR IN THE LAST 2 WEEKS TO JULY 28

65%

have been out to **eat** in bars / restaurants in the past 2 weeks
(-3pp vs June 2022)

42%

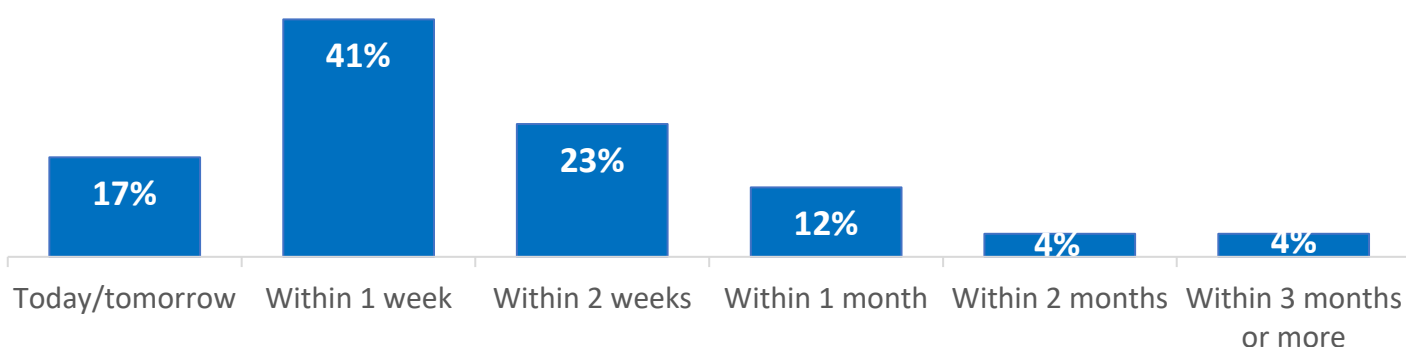
have been out to **drink** in bars / restaurants in the past 2 weeks
(-1pp vs June 2022)



40%

Of consumers state they have had to/will have to cut back on visits to bars/restaurants due to inflation in the future

WHEN PLANNING TO NEXT VISIT ON PREMISE



*Key States: California, Florida, New York, Texas

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